

Behavioral Economics, Minor

The Minor in Behavioral Economics

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Overview

Understanding human behavior is valuable in almost every profession. Whether designing products, building technologies, managing organizations, shaping public policy, or improving healthcare, success often depends on understanding how people actually think, choose, and respond to incentives. The Behavioral Economics minor introduces students to the scientific study of human behavior and decision making through the perspective of behavioral economists.

Students learn the core ideas and methods of behavioral economics, including experimental research, causal inference, and quantitative analysis, while exploring how behavioral science can improve products, digital platforms, organizations, markets, and public policy. The minor complements a wide range of majors by helping students understand the people they will ultimately serve, work with, and lead.

Double Counting

Students may double-count two courses with another major or minor. 73-102 is excluded from this double count policy. The prerequisite course of 36-200 (or its equivalent) is also excluded.

Curriculum

The core curriculum in Behavioral Economics consists of one quantitative course, two Economic courses, one Psychology course, and two Behavioral Economics courses.

Minor in Behavioral Economics 63 units

Core Courses 54 units

Quantitative Methods Core	Units
36-202 Methods for Statistics & Data Science	9

Economics Core	Units
73-102 Principles of Microeconomics	9
or 73-104 Principles of Microeconomics Accelerated	

Second-Level Economics Course	
88-221 Markets, Democracy, and Public Policy	9
or 73-103 Principles of Macroeconomics	
or 73-155 Models, Math, and Markets	
or 73-230 Intermediate Microeconomics	
or 73-328 Health Economics	
or 73-347 Game Theory Applications for Economics and Business	
or 73-359 Benefit-Cost Analysis	
or 73-408 Law and Economics	
or 73-421 Emerging Markets	
or 73-427 Sustainability, Energy, and Environmental Economics	

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Psychology Core	Units
88-120 Reason, Passion and Cognition	9

Behavioral Economics Core	Units
88-360 Behavioral Economics	9
88-367 Designing Economics Experiments in the Wild *	9

or 88-365 Behavioral Economics and Public Policy

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* Behavioral Economics core courses **CANNOT** double count with the elective course.

Elective Courses

9 units

Complete at least one of the courses (9 units) from the following list. Some courses have additional prerequisites.

Elective Courses

88-130	Behavioral Economics for Life *	9
88-221	Markets, Democracy, and Public Policy	9
88-230	Human Intelligence and Human Stupidity	9
88-231	Thinking in Person vs. Thinking Online	9
88-234	Negotiation: International Focus	9
88-235	Negotiation: Strategies and Behavioral Insights	9
88-251	Empirical Research Methods	9
88-252	Causal Inference: from Data to Decisions	9
88-255	Strategic Decision Making	9
88-261	Health Policy and Decision Making	9
88-275	Bubbles: Data Science for Human Minds	9
88-285	Deconstructing and Dismantling Discrimination	9
88-290	Confessions, Lies, and Gossip	9
88-300	Programming and Data Analysis for Social Scientists	9
88-302	Behavioral Decision Making	9
88-312	Decision Models and Games	9
88-323	Policy in a Global Economy 1: International Trade	12
& 88-324	and Policy in a Global Economy 2: International Trade and Trade Policy	
88-344	Systems Analysis: Environmental Policy	9
88-365	Behavioral Economics and Public Policy	9
88-366	Behavioral Economics of Poverty and Development	9
88-367	Designing Economics Experiments in the Wild	9

* Students who have completed 88-302 Behavioral Decision Making **OR** 88-360 Behavioral Economics **cannot** take 88-130 Behavioral Economics for Life