

Behavioral Economics (BHA Concentration)

Lizzy Stoye, BHA BE Concentration Advisor (BH 208G)

BHA Behavioral Economics Concentration

(81 units minimum)

The new major of BE—the first of its kind among US undergraduate institutions—was designed to rigorously train students in the field of Behavioral Economics and to encourage them to critically consider its relevance to policy and organizations. The major emphasizes both theory and the practical promise of BE to solve problems of importance to policy makers and organizations through the largest undergraduate selection of BE courses of any university in the world. Towards this end, students will learn to collect original data, design field and laboratory experiments, analyze data and draw causal inferences, and develop interventions to improve economic outcomes and decisions. The core requirements include courses in Economics, Psychology, Behavioral Economics, and quantitative methods—including experimental design and econometrics. Students who complete the major will be well positioned to enter the private sector in a role involving data or people analytics, marketing, corporate strategy, or human resources, or to enter a wide range of graduate degree programs.

Quantitative Methods (3 courses, 27 units)

		Units
36-202	Methods for Statistics & Data Science	9
88-251	Empirical Research Methods	9
88-252	Causal Inference: from Data to Decisions	9
or 73-274	Econometrics I	

Economics Courses (2 courses, 18 units)

73-102	Principles of Microeconomics	9
or 73-104	Principles of Microeconomics Accelerated	
88-221	Markets, Democracy, and Public Policy - Recommended	9
or 73-103	Principles of Macroeconomics	
or 73-155	Models, Math, and Markets	
or 73-230	Intermediate Microeconomics	
or 73-328	Health Economics	
or 73-347	Game Theory Applications for Economics and Business	
or 73-359	Benefit-Cost Analysis	
or 73-408	Law and Economics	
or 73-421	Emerging Markets	
or 73-427	Sustainability, Energy, and Environmental Economics	

Psychology Courses (2 courses, 18 units)

Students can elect to take 88-120 Reason, Passion and Cognition & 88-130 Behavioral Economics for Life or 88-120 Reason, Passion and Cognition & 88-302 Behavioral Decision Making. Students who have completed 88-302 Behavioral Decision Making or 88-360 Behavioral Economics cannot take 88-130 Behavioral Economics for Life.

88-120	Reason, Passion and Cognition -First-year or Sophomore year	9
88-130	Behavioral Economics for Life	9
or 88-302	Behavioral Decision Making	

Behavioral Economics Courses (2 courses, 18 units)

88-360	Behavioral Economics	9
88-367	Designing Economics Experiments in the Wild	9
or 88-365	Behavioral Economics and Public Policy	