Undergraduate Business Administration Program

Burton Hollifield, Faculty Head
Jennifer Wegner, Executive Director
Location: Tepper Quad 2400
Email: uba@andrew.cmu.edu
www.cmu.edu/tepper/programs/undergraduate-business

The Business Administration Program in the Tepper School of Business is for students interested in a broad undergraduate education based on quantitative reasoning, leadership development, and communications skills. The curriculum is rigorous and flexible to accommodate the interests of students with diverse goals, ranging from beginning a professional career to graduate study.

Tepper bases the curriculum around a central core of courses in the functional areas of business, economics, mathematics, communications, and breadth courses in liberal arts and sciences. Students complete an in-depth study in one functional business concentration along with additional business electives. Students also complete a minor from outside the Tepper School of Business to obtain breadth and compliment their business education. The minor promotes students' intellectual confidence and leads to the broad knowledge that can last a lifetime. The curriculum structure helps Tepper graduates become leaders in complex global business, technical, and political environments.

Beyond the major in Business Administration, we offer the opportunity for a minor and additional major to students in other programs of the university.

B.S. Degree in Business Administration

To receive the B.S. degree in Business Administration, students must complete at least 364 units, consisting of the requirements for the Business Foundation, Business Core, Concentration Area, Breadth, and a Minor.

Business Foundations

<table>
<thead>
<tr>
<th>Mathematics</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>21-120 Differential Integral Calculus</td>
<td>10</td>
</tr>
<tr>
<td>21-256 Multivariate Analysis</td>
<td>9</td>
</tr>
<tr>
<td>or 21-259 Calculus in Three Dimensions</td>
<td></td>
</tr>
<tr>
<td>70-257 Optimization for Business</td>
<td>9</td>
</tr>
<tr>
<td>or 21-257 Models and Methods for Optimization</td>
<td></td>
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<tr>
<td>or 21-292 Operations Research I</td>
<td></td>
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<tr>
<td>Economics</td>
<td></td>
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<tr>
<td>73-102 Principles of Microeconomics</td>
<td>9</td>
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<tr>
<td>73-103 Principles of Macroeconomics</td>
<td>9</td>
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<tr>
<td>73-230 Intermediate Microeconomics</td>
<td>9</td>
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<tr>
<td>or 73-240 Intermediate Macroeconomics</td>
<td></td>
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<tr>
<td>Statistics</td>
<td></td>
</tr>
<tr>
<td>70-207 Probability and Statistics for Business Applications</td>
<td>9</td>
</tr>
<tr>
<td>or 36-200 Reasoning with Data</td>
<td></td>
</tr>
<tr>
<td>70-208 Regression Analysis</td>
<td>9</td>
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<tr>
<td>or 36-202 Statistics &amp; Data Science Methods</td>
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<tr>
<td>Computing</td>
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<tr>
<td>70-110 Business Computing</td>
<td>9</td>
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<tr>
<td>Business Core</td>
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<tr>
<td>70-106 Business Science</td>
<td>9</td>
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<tr>
<td>70-122 Introduction to Accounting</td>
<td>9</td>
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<tr>
<td>70-311 Organizational Behavior</td>
<td>9</td>
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<tr>
<td>70-332 Business, Society and Ethics</td>
<td>9</td>
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<tr>
<td>70-340 Business Communications</td>
<td>9</td>
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<tr>
<td>70-345 Business Presentations</td>
<td>9</td>
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<tr>
<td>70-371 Operations Management</td>
<td>9</td>
</tr>
<tr>
<td>70-381 Marketing I</td>
<td>9</td>
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<tr>
<td>70-391 Finance</td>
<td>9</td>
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</tbody>
</table>

To receive the B.S. degree in Business Administration, students must complete at least 364 units, consisting of the requirements for the Business Foundation, Business Core, Concentration Area, Breadth, and a Minor.

Concentration

Concentrations provide a focus of additional courses (both required and elective) that the student must complete in order to obtain in-depth knowledge of a particular function area. Students should review the required and elective courses for each concentration found on the program’s website (https://www.cmu.edu/tepper/programs/undergraduate-business/curriculum/business-concentration-areas.html) at the time of declaration to ensure appropriate understanding of course options which may change as curriculum adjustments are made.

Students must complete at least one of the following concentrations. For students electing to complete an additional major, the concentration requirement is waived.

- Accounting
- Business Analytics
- Business Technology
- Economics, Markets, and Strategy
- Entrepreneurship
- Finance
- Global Economics and Business
- International Business
- Leadership & Organizational Effectiveness
- Marketing
- Operations Management

Business Electives

Students must complete 27 units of Business electives that do not double-count with any other degree requirement. This can include 21-270 Introduction to Mathematical Finance and upper-level Economics courses (73-3xx and above) that do not double-count with any other degree requirement. This cannot include 70-350 Acting for Business.

Breadth

Students must take one course from each of the five distribution categories (Science & Technology; Cognition, Choice, & Behavior; Political & Social Institutions; Creative Production & Reflection; Cultural Analysis) to meet these requirements. The website (https://www.cmu.edu/tepper/programs/undergraduate-business/curriculum/breadth-requirements.html) has the current list of course offerings in each category. Further, students must complete the First-Year Writing Requirement and Global Histories to fulfill the requirements for the BA degree. 70-350 Acting for Business can be used to satisfy the Creative Production & Reflection category.

The minimum number of units required to complete the breadth requirements is 63 units.

First-Year WRITING

76-101 Interpretation and Argument
or 76-102 Advanced First Year Writing: Special Topics
or 76-106 Writing about Literature, Art and Culture & 76-107 and Writing about Data
or 76-106 Writing about Literature, Art and Culture & 76-108 and Writing about Public Problems
or 76-107 Writing about Data & 76-108 and Writing about Public Problems

GLOBAL HISTORIES

79-104 Global Histories

Distributional CATEGORIES

Current course offerings can be on the program website (https://www.cmu.edu/tepper/programs/undergraduate-business/curriculum/breadth-requirements.html). Choose one from each category:
COGNITION, CHOICE, AND BEHAVIOR - This requirement explores the process of thinking, decision making, and behavior in the context of the individual.

CREATIVE PRODUCTION & REFLECTION - These courses foster creativity and provide exposure to artistic and intellectual products such as drama, literature, design, music, expository writing, and foreign languages. It also seeks to stimulate critical reflection on the process of creating, and inquiry into why one chooses certain kinds of creative productions.

CULTURAL ANALYSIS - This requirement fosters deeper understanding of the role cultures play in shaping individual and social behaviors.

POLITICAL AND SOCIAL INSTITUTIONS - This requirement presents courses that analyze, through model-based reasoning, the processes by which institutions organize individual preferences and actions into collective outcomes. Choices draw upon such disciplines as political science, history, and policy analysis.

SCIENCE & TECHNOLOGY - This requirement seeks to engage students in both exposure to substance, and the experience of, methods in science and technology through courses drawn from the natural and physical sciences, computer science, and engineering.

Minors

Minor in Business Administration

Students interested in pursuing the minor in Business Administration must consult with the Undergraduate Business Administration program and meet the requirements outlined on the declaration form.

The following courses are required for the Additional Major:

### Business Foundations

<table>
<thead>
<tr>
<th>Mathematics</th>
<th>Units</th>
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<tbody>
<tr>
<td>21-120</td>
<td>10</td>
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<td>21-256</td>
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<td>70-257</td>
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<td>73-102</td>
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<td>73-103</td>
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<td>73-230</td>
<td>9</td>
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<tr>
<td>73-240</td>
<td>9</td>
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<tr>
<td>Statistics</td>
<td></td>
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<td>70-207</td>
<td>9</td>
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<td>70-208</td>
<td>9</td>
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<tr>
<td>Computing</td>
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<td>70-110</td>
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### Business Core

<table>
<thead>
<tr>
<th>Business Core</th>
<th>Units</th>
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<tbody>
<tr>
<td>70-122</td>
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<td>70-311</td>
<td>9</td>
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<td>70-332</td>
<td>9</td>
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<tr>
<td>70-340</td>
<td>9</td>
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</tbody>
</table>

### Business Electives: Choose 18 units of 70-xxx courses.


- Some courses have prerequisites that might include specific mathematics or other Business courses. These may be found in the
course descriptions and should be discussed with a Business academic advisor.

**Double-Counting Restriction**

Students pursuing the minor in Business Administration may double-count one minor course with any other major or minor requirements. There are no double counting restrictions between the minor and the student’s home college general education requirements.

**Minor in Innovation & Entrepreneurship (IDeATe)**

The minor in Innovation & Entrepreneurship is offered by the Tepper School of Business as part of the Integrative Design, Arts and Technology (IDeATe) network. IDeATe offers students the opportunity to become immersed in a collaborative community of faculty and peers who share expertise, experience, and passions at the intersection of arts and technology. Students will engage in active “learning by doing” in state-of-the-art maker spaces. The program addresses current and emerging real-world challenges that require disciplinary expertise coupled with multidisciplinary perspectives and collaborative integrative approaches.

The IDeATe undergraduate curriculum consists of eight areas, all of which can also be taken as minors. The themes of these areas integrate knowledge in technology and arts: Game Design, Animation & Special Effects, Media Design, Design for Learning, Sonic Arts, Innovation and Entrepreneurship, Intelligent Environments, and Physical Computing.

For more information about IDeATe, please see the Undergraduate Options (http://coursecatalog.web.cmu.edu/servicesandoptions/undergraduateoptions/#ideate) section of the Catalog.

The minor in Innovation and Entrepreneurship is a cross-university initiative that brings together STEM disciplines with arts, humanities, and business. In this minor, you will work collaboratively in hands-on explorations of the complete 21st century innovation ecosystem. You will experience integrated models of innovation that increase the likelihood of home-run products and services that will captivate society and/or the marketplace. Your contributions can fulfill deep-felt needs or connect culture and lifestyle in a way that galvanizes users and customers. Leveraging the diverse maker culture of Carnegie Mellon, this minor involves collaborative rapid prototyping and iteration.

**Innovation & Entrepreneurship Minor Requirements**

**One Global Business Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>70-100</td>
<td>Global Business</td>
<td>9</td>
</tr>
<tr>
<td>70-106</td>
<td>Business Science</td>
<td>9</td>
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</table>

**One Portal Course**

For students with no prior design or product design coursework, one of the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-294</td>
<td>Rapid Prototyping Technologies</td>
<td>5</td>
</tr>
<tr>
<td>51-236</td>
<td>Information Design</td>
<td>9</td>
</tr>
<tr>
<td>62-478</td>
<td>IDeATe: digITool</td>
<td>6</td>
</tr>
</tbody>
</table>

For students with no prior programming or computer science coursework:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-104</td>
<td>Introduction to Computing for Creative Practice</td>
<td>10</td>
</tr>
</tbody>
</table>

**One Entrepreneurship Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>70-415</td>
<td>Introduction to Entrepreneurship</td>
<td>9</td>
</tr>
</tbody>
</table>

**One Venture Creation Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>70-395</td>
<td>Funding Entrepreneurial Ventures</td>
<td>9</td>
</tr>
<tr>
<td>70-416</td>
<td>New Venture Creation</td>
<td>9</td>
</tr>
</tbody>
</table>

**One Innovation Process Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>70-438</td>
<td>Commercialization and Innovation</td>
<td>9</td>
</tr>
</tbody>
</table>

**Undergraduate Business Administration Program**

**One Product Development Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>49-300</td>
<td>Integrated Product Conceptualization</td>
<td>12</td>
</tr>
<tr>
<td>49-313</td>
<td>Designing for the Internet of Things</td>
<td>12</td>
</tr>
</tbody>
</table>

**Practice/Experience**

Multiple possibilities, including:

- 70-416 New Venture Creation (if you did not take it as your Venture Creation option)
- The Swartz Center for Innovation and Entrepreneurship Innovation Scholars Program (http://www.cmu.edu/swartz-center-for-entrepreneurship/education-and-resources/experiential-learning/innovation-scholars)
- The Swartz Center for Innovation and Entrepreneurship Project Olympus Probe (http://www.cmu.edu/swartz-center-for-entrepreneurship/education-and-resources/project-olympus/probes/student-probe-projects.html) - Working on your own startup (12 weeks full-time in summer or throughout one full academic year);
- Students may also, with prior approval of the Executive Director of the Swartz Center, Dave Mawhinney, fulfill this requirement through an internship with a qualifying startup or product design firm (12 weeks, full-time). If interested in this option, students should contact Dave Mawhinney (http://www.cmu.edu/swartz-center-for-entrepreneurship/about/staff.html) during their internship search.

**Double-Counting**

No more than two minor courses may double-count toward a student’s major core requirements or an additional minor’s core requirements.

**Minor in Operations and Supply Chain Management**

Students interested in study with a focus mainly on operations, logistics, and supply chain may choose this alternative business-related minor. Even though one of the requirements is a course in engineering project management, the minor is NOT limited to engineering students. Students interested in the minor must consult with the Undergraduate Business Administration program and meet the requirements outlined on the declaration form.

**Required:**

<table>
<thead>
<tr>
<th>Units</th>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>73-102</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>9</td>
<td>70-371</td>
<td>Operations Management</td>
</tr>
<tr>
<td>9</td>
<td>70-257</td>
<td>Optimization for Business</td>
</tr>
<tr>
<td>9</td>
<td>21-257</td>
<td>Models and Methods for Optimization</td>
</tr>
<tr>
<td>9</td>
<td>21-292</td>
<td>Operations Research I</td>
</tr>
<tr>
<td>9</td>
<td>70-471</td>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>9</td>
<td>70-460</td>
<td>Mathematical Models for Consulting</td>
</tr>
<tr>
<td>9</td>
<td>or 70-477</td>
<td>Real Options: Creating Value Beyond NPV</td>
</tr>
</tbody>
</table>

**Engineering Project Management - choose one:**

<table>
<thead>
<tr>
<th>Units</th>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>06-421</td>
<td>Chemical Process Systems Design</td>
</tr>
<tr>
<td>9</td>
<td>12-411</td>
<td>Project Management for Construction</td>
</tr>
<tr>
<td>12</td>
<td>18-540</td>
<td>Rapid Prototyping of Computer Systems</td>
</tr>
<tr>
<td>12</td>
<td>18-578</td>
<td>Mechatronic Design</td>
</tr>
<tr>
<td>24</td>
<td>19-451-19-452</td>
<td>EPP Projects-EPP Projects</td>
</tr>
<tr>
<td>12</td>
<td>24-370</td>
<td>Engineering Design I: Methods and Skills</td>
</tr>
<tr>
<td>1</td>
<td>27-399</td>
<td>Professional Development II</td>
</tr>
<tr>
<td>9</td>
<td>42-402</td>
<td>BME Design Project</td>
</tr>
<tr>
<td>24</td>
<td>88-451-88-452</td>
<td>Policy Analysis Senior Project-Policy Analysis Senior Project</td>
</tr>
</tbody>
</table>

Some courses have prerequisites that may include specific mathematics or other Business courses. These may be found in the course descriptions and should be discussed with a Business advisor.

**Double-Counting Restriction**

Students pursuing the minor in Operations and Supply Chain Management may double-count two minor courses with requirements outside the minor. There are no double counting restrictions between the minor and the student’s home college general education requirements.
Policies & Procedures

Selected curricular policies are listed below. The Student Handbook (https://www.cmu.edu/tepper/programs/undergraduate-business/curriculum) contains all policies for students pursuing the BA degree, additional major, and minor and should be consulted for the complete set of program policies.

Graduation Requirements

In order to graduate with the Bachelor of Science in Business Administration, students must meet all requirements specified for the program with a cumulative GPA of at least 2.00 and 364 earned units. Students must also meet all university residence requirements and all financial obligations to the university before being awarded a degree.

Dean’s List

Students who receive a semester GPA of 3.75 or higher (with at least 36 factorable units and receiving no grades of "incomplete") are placed on the Tepper School’s Dean’s List for that semester.

Academic Standing

At the end of each semester, the progress and performance of each student is reviewed by the UBA Academic Actions Committee.

Academic Progress

UBA students are expected to make adequate academic progress to ensure they complete their Business Administration degree. For most students, this is enrollment and completion of at least 45 units per semester. There are times when it is appropriate for students to enroll and complete less than 45 units and students should consult with their advisor to make the decision that is best for their immediate and long-term success. If a student enrolls and completes less than 45 units, they may be reviewed by the Academic Actions Committee to ensure they are making adequate progress toward degree completion. Full time status as defined by the university is 36 units. Students must receive advisor approval to take less than 36 units per semester. Taking less than 36 units may have financial implications and students are responsible for consulting their HUB liaison to understand the impact. International students who drop below full time status may have visa implications and must consult with the Office of International Education before dropping to less than 36 units.

Good Standing (Departmental Status)

To graduate in eight semesters, students need to earn an average of 45 units per semester and maintain at least a 2.0 GPA. Students who are not making adequate progress toward the degree, demonstrated either through GPA or semester course load, may receive a warning notification. Receiving this letter notifies students that they need to consult with their advisor to address their progress and to determine a plan for degree completion. Students who receive a warning notification are required to complete an Academic Success Plan with their advisor (instructions are included in the notification).

Academic Probation (Departmental Status)

Students with a semester GPA below 2.0 and/or did not earn at least 36 factorable units are reviewed for departmental probation. Students with a cumulative GPA below 2.0 may also be placed on probation. When a student is placed on probation, the Academic Actions Committee identifies conditions during the probation semester to support student success that must be met. Students on probation are required to complete an Academic Success Plan with their advisor (instructions are included in the notification). Students with probation status are not permitted to overload.

Students with probation status will be reviewed by the UBA Academic Actions Committee at the end of their probation semester. Students will return to good standing if they meet their probation conditions, earn at least a 2.0 semester GPA, complete at least 36 units, and earn a cumulative GPA at or above 2.0. The Academic Actions Committee may place conditions on students returning to good standing to support student success.

Academic Suspension (University Status, Departmental Decision)

Students who do not meet their probation requirements qualify for academic suspension. When a student is placed on academic suspension, they must meet with their academic advisor and the executive director to develop a plan for their future success. The University defines the suspension policy (https://www.cmu.edu/policies/student-and-student-life/suspension-required-withdrawal-policy.html):

"University Suspension is a forced, temporary leave from the university... Academic Suspension is the result of poor academic performance or violation of academic regulations and is imposed by the student's college or academic department (see university and college academic policies)."

Suspended students may not:

- register for courses;
- attend classes;
- live in student or fraternity/sorority housing;
- use campus facilities, including athletic facilities, library and computer clusters;
- participate in student activities;
- be members of student organizations; or
- have student jobs. (note: students on academic suspension may have a summer campus job if they accepted the job before they were suspended.)

When a student is academically suspended, the UBA program remains committed to student success and works with students on suspension throughout the suspension in targeted ways to ensure successful return and sustained recovery during their CMU career. There are three phases that define the BA framework: phase one (immediately after suspension decision); phase two (during the suspension); phase three (preparing for the return). Information about these phases is provided in the suspension notification. Each phase includes advisor outreach to check-in with the student.

To return from Academic Suspension, UBA students are required to submit material for review by the Academic Actions committee which will determine if a student is permitted to return. Information about the materials required to return from suspension and the deadline for submission are communicated within the academic actions letter.

Final Probation (Departmental Status)

Following an academic suspension, UBA students return on final probation. When a student is placed on final probation, the Academic Actions Committee identifies conditions during the probation semester to support student success that must be met. Students on final probation are required to complete an Academic Success Plan with their advisor (instructions are included in the notification). Students with final probation status will be reviewed by the UBA Academic Actions Committee at the end of the semester.

Drop (University Status)

Drop means permanent expulsion from the University. This normally follows a student’s failure to meet minimal academic performance while on final probation following academic suspension.

Appeals

Students have the right to appeal Academic Actions Committee decisions to the Senior Associate Dean of Education of the Tepper School. All appeals must be received in writing by the deadline printed in teh academic standing notification. Additional information about appealing an Academic Actions’ decision is found in The Word: Student Handbook (https://www.cmu.edu/student-affairs/theword).

Transfer into Business

The undergraduate Business Administration Program accepts applications for transfer admission from any academic institution outside of Carnegie Mellon University on a limited basis. External transfer is limited to students who have just completed their first year of study in another institution. Students interested in transfer should contact Carnegie Mellon’s Office of Admission.

The Program also accepts applications for transfer from current Carnegie Mellon students who are in other colleges. Current students interested in transferring must meet with a Business academic advisor to discuss their plans and qualifications as well as the application for transfer. Successful transfer is limited by both space and academic performance criteria.

Transfer of Course Credit

Courses taken at institutions of higher education outside of Carnegie Mellon can be considered for transfer credit if the courses and the institution offering them are of a comparable level and rigor as determined by CMU faculty. Transfer credit for any Business Administration course must be submitted by the posted deadlines and must be approved by the UBA
process. Students must earn a final grade of C or higher to receive transfer credit unless otherwise noted by an individual class. If transfer credit is intended to be used to satisfy a requirement outside of the Tepper School, the respective department must approve the credit. Please refer to the Student Handbook for the complete policy including courses that must be taken at the Tepper School of Business and Carnegie Mellon.

External transfer students admitted to UBA may transfer up to 182 units (including AP credit) for the BA degree. External transfer students are not permitted to earn additional transfer credit. Special exceptions will be considered for one course if a course previously approved for transfer credit is forfeited. Non-UBA students interested in pursuing a business minor/additional major can transfer, including study abroad, no more than one course toward the business minor and no more than two courses toward the additional major BA core requirements.

### Pass/No Credit

Students may use a maximum of 9 units of grades of “P” (pass) credit towards their graduation requirement. This does not include the course 99-101 Computing @ Carnegie Mellon.

### The College Honors Program

Students can earn College Honors from the Tepper School by completing a senior honors thesis. The thesis is a two-semester research project with a written thesis as a final product and a presentation at the University’s *Meeting of the Minds* research symposium in May. Eligible students must have at least 270 units by the end of the junior year and a 3.5 or higher cumulative GPA.

The honors thesis is 18 units and students receive College Honors upon graduation.

### Full-Time Faculty

- MUSTAFA AKAN, Associate Professor of Operations Management – Ph.D., Northwestern University; Carnegie Mellon, 2008
- SERKAN AKGUC, Assistant Teaching Professor of Finance, Carnegie Mellon Qatar – Ph.D., Temple University; Carnegie Mellon, 2018
- JAMES F. ALBERTUS, Assistant Professor of Finance – Ph.D., New York University; Carnegie Mellon, 2016
- LAURENCE ALES, Associate Professor of Economics – Ph.D., University of Minnesota; Carnegie Mellon, 2008
- JAY APT, Professor of Technology; Co-Director, Carnegie Mellon Electricity Industry Center – Ph.D., Massachusetts Institute of Technology; Carnegie Mellon, 2000
- LINDA ARGOTE, David M. Kirr and Barbara A. Kirr Professor of Organizational Behavior and Theory; Director, Center for Organizational Learning, Innovation and Performance – Ph.D., University of Michigan; Carnegie Mellon, 1979
- BRANDY L. AVEN, Associate Professor of Organizational Behavior and Theory – Ph.D., Stanford University; Carnegie Mellon, 2010
- KATHRYN BARRALOUGH, Head, MBA Program; Distinguished Service Professor of Finance – Ph.D., Australian National University; Carnegie Mellon, 2013
- ILKER BAYBARS, Deputy Dean Emeritus, Tepper School of Business; George Leland Bach Chair; Professor of Operations Management – Ph.D., Carnegie Mellon University; Carnegie Mellon, 1979
- JAMES A. BEST, Assistant Professor of Economics – Ph.D., University of Edinburg; Carnegie Mellon, 2018
- CARLA BEVINS, Assistant Teaching Professor of Business Communication – Ph.D., University of Kentucky; Carnegie Mellon, 2017
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