Tepper School of Business

Isabelle Bajeux-Besnainou, Dean
Burton Hollifield, Associate Dean for Undergraduate Programs

Location: Tepper Quad 2400
www.cmu.edu/tepper/programs

The mission of the Tepper School of Business is to improve the leadership and problem-solving capabilities of individuals so as to enhance their value to organizations and society at large. The Tepper School of Business strives for excellence in the creation and dissemination of knowledge that is grounded in scientific principles and interdisciplinary collaboration, and is directed toward improving the practice and profession of management. Since its founding in 1949 by William Larimer Mellon, the Tepper School of Business at Carnegie Mellon has been a pioneer in the field of analytical decision-making and management science. Its three main activities are undergraduate education, graduate education, and research.

Today, the business school is most recognized for research and teaching in the areas of economics, finance, marketing, operations management, organizational behavior, and operations research. The School’s notable contributions to the intellectual community include nine Nobel laureates. It is also ranked among the schools with the highest rate of academic citations in the fields of finance, operations/production, operations research, and organizational behavior. Undergraduate and graduate students gain a valuable academic foundation in the fundamental disciplines of economics, the behavioral sciences and the management sciences. In addition to emphasizing an analytical approach to problem-solving and decision-making, students integrate communication, strategic thinking and leadership into their student experience.

Educational Objectives

The Tepper School of Business is committed to excellence at all levels of education - undergraduate, graduate, executive, and life-long learning. We recognize that educational excellence does not occur in a vacuum: It is the result of an intentionally created environment that values and takes advantage of diversity of community, thought, and experience. The result is the “Tepper School Experience” where open exchange of ideas exists and where discovery, innovation, creativity and entrepreneurship germinate and flourish.

The Tepper School values a diverse and inclusive community, not only because it is ethically and morally right, but because it enriches our experiences and leads to greater creativity and innovation in our decision making. Attracting an outstanding and diverse community of faculty, staff and students, and ensuring that all members of our community have a voice and sense of belonging, will empower them to strive for excellence.

Our goal of undergraduate educational excellence is grounded on four pillars:

- creating and providing innovative and dynamic curricula;
- challenging students with opportunities and experiences that encourage them to reflect on the intersections of ethics, responsibility, and professionalism – enabling them to develop the skills needed to be successful future leaders of teams and organizations;
- transforming the classroom experience to make use of technology-enhanced learning so that students have multiple and differentiated learning models; and
- collaborating with programs and colleges across the CMU campus to create unique synergistic curricular and meta-curricular opportunities that take advantage of the breadth of CMU’s excellence.

Academic Programs

Undergraduate Degrees Offered

The Tepper School offers degrees and programs that allow students to explore particular fields within their major. These are outlined below — see the departmental sections of the catalog for further details.

Business Administration

The Undergraduate Business Administration Program is among the world’s elite programs for undergraduate business study and is consistently rated in the top ten undergraduate programs by US News & World Report and in the top twenty-five by Businessweek. Its reputation is based upon a rigorous academic curriculum, rich in the technical aspects of management, along with the breadth of liberal arts courses that characterizes what the best of undergraduate study means for the development of the person.

Economics

The Undergraduate Economics Program has a unique position at Carnegie Mellon University. It is the sole undergraduate program that is a joint program of the Tepper School of Business and the Marianna Brown Dietrich College of Humanities and Social Sciences. The combination of research strength (The Tepper School has been home to nine Nobel laureates in Economics) and commitment to liberal arts and interdisciplinary studies (Dietrich College has “the most creative general education program of any American university” – New York Times) provides our undergraduates with a world-class economics program.

Economics majors are considered members of both colleges and enjoy the full support and services of both. Undergraduate economics students should consult the program’s website for details about applicable Tepper School and Marianna Brown Dietrich academic policies and procedures.

The Undergraduate Economics Program offers five primary degrees:

- B.A. in Economics
- B.S. in Economics
- B.S. in Economics and Mathematical Sciences
- B.S. in Economics and Politics
- B.S. in Economics and Statistics

Minors, Additional Majors and Dual Degrees

In addition to offering major degrees, both undergraduate programs offer additional majors, dual degrees and minors to all members of the Carnegie Mellon undergraduate community. These degrees are:

- Additional Major in Business Administration
- Additional Major in Economics
- Additional Major in Economics and Politics
- Additional Major in Economics and Statistics
- Minor in Business Administration
- Minor in Business Analytics and Optimization
- Minor in Operations and Supply Chain Management
- Minor in Economics
- Minor in Innovation and Entrepreneurship

Students interested in these degrees should consult with the appropriate Tepper School academic advisor.

First Year Experience and General Education Program

Although the undergraduate business students and the undergraduate economics students follow different first year curricula, both programs provide a broad foundation upon which students build their eventual majors. Details about the first-year experience and general education requirements for the undergraduate business students and the undergraduate economics students can be found, respectively, on the Undergraduate Business Program website (https://www.cmu.edu/tepper/programs/undergraduate-business) and the Dietrich College of Humanities and Social Sciences General Education website (https://www.cmu.edu/dietrich/students/undergraduate/programs/gen-ed.html).
Study Abroad
The Undergraduate Programs encourage students to consider enriching their educational experience by studying abroad during their undergraduate tenure. Interested students should meet with their academic advisors and with the Office of International Educational advisors.

Honors Degree Programs
Both the Undergraduate Economics Program and the Undergraduate Business Administration Program encourage and offer qualified students the opportunity to participate in an honors degree program. See each program's section of the catalog for more details.

Accelerated Masters Programs
Accelerated Master's Degree programs enable exceptional Tepper undergraduate students to earn both an undergraduate degree and a masters degree by remaining one additional year at Carnegie Mellon. Undergraduate students interested in pursuing accelerated masters programs are strongly encouraged to set up appointments with their undergraduate academic advisor and the graduate program advisor so that a clear curricular pathway can be established.

Research Centers
www.cmu.edu/tepper/faculty-and-research/centers

True to its heritage, the Tepper School commits significant resources to continuing research that advances business practice and theory. Students have the opportunity to learn from professors who spearhead internationally recognized research centers, including:

- Accelerate Leadership Center
- Blockchain Initiative
- Healthcare Initiative
- Inclusive Growth and Prosperity Initiative
- Sustainability Initiative
- Carnegie Mellon Electricity Industry Center
- Center for Behavioral and Decision Research
- Center for Organizational Learning, Innovation and Knowledge
- Green Design Institute
- PNC Center for Financial Services Innovation
- Swartz Center for Entrepreneurship

Policies & Procedures

Academic Standards
A detailed list and explanation of university-wide academic standards and practices governing undergraduate students may be found in the Undergraduate Academic Regulations section of the catalog. Undergraduate Business Administration students are governed by the program's academic policies described in the Tepper School's section of this catalog. Undergraduate Economics students are governed by the Dietrich College academic actions policies.

Graduation Requirements
Students in both the Business Administration Program and the Economics Programs qualify to graduate by meeting the following conditions:

1. Complete all degree, College, and University course requirements as shown in the Undergraduate Business Administration's and Undergraduate Economics Program's sections of this catalog.
2. Receive recommendation for their degree by the faculty of the Tepper School.
3. Meet the University's residency requirement, detailed in the Undergraduate Academic Regulations section of the catalog.
4. Meet all financial obligations to the university before being awarded a degree.

Modification of Graduation Requirements: A student may seek permission to modify graduation requirements by petition to the Assistant Dean and the Senior Associate Dean, Education.
In addition to meeting university and college graduation requirements, the Undergraduate Economics Program has the additional requirement that economics courses counting towards any economics degree must be completed with a grade of "C" or better.